NetZeRoCities



National Competence Center and solutions for the development of Climate Neutral and Smart Cities

Laura Andreica

Holisun IT Software Company- founded in 2001

- Research activity: https://research.holisun.com/
- Main activity: https://www.holisun.com/





NetZeRoCities



National Competence Center and solutions for the development of Climate Neutral and Smart Cities

P1. Climate-Neutral Governance

P2. Sustainable energy & environments

P3. Smart and Sustainable Buildings

P4. Smart Mobility and Infrastructure







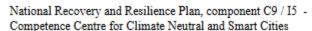






















"PNRR. Finanțat de Uniunea Europeană – UrmătoareaGenerațieUE"

Project 1: Climate-Neutral Governance - Scope & Objectives



Project Scope

The project encompasses several critical domains for smart city development and climate neutrality:

- **Environment:** Promoting energy saving, renewable energy use, and reducing environmental pollution
- **Mobility:** Creating an integrated mobility system with low environmental impact
- **Citizenship:** Fostering lifelong learning, cultural diversity, and civic engagement
- **Living:** Safeguarding health, implementing welfare policies, and promoting social cohesion
- **Government:** Adopting transparent decision-making and creating accessible online services
- Economy: Developing a flexible labor market and supporting entrepreneurship

Specific Objectives

01:

Create a support framework for Climate-Neutral Governance

02:

Create a Toolkit for multi-level governance models and policies

O3:

Propose a model for a cyclic economy, supported by Digital Twin

04:

Elaborate standards and guidelines for the Net Zero transition

O5:

Define local strategies for city piloting and community engagement





Primary Estimated Result

Establish a methodological framework at the Competence Centre's level and define local policies for all specific projects, helping Romanian cities achieve climate neutrality.

Key Deliverables

Governance Analysis

Climate-Neutral and Smart Cities Governance analysis

X Toolkit Platform

Toolkit platform for NetZeRoCities project

M27

📃 Standards Portfolio

Standards and guidelines portfolio

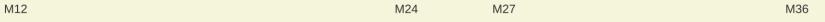
M36

Implementation Strategy

Implementation strategy for Net-Zero transition M24, M36

Communication Plan

Communication and dissemination plan report M12, M24, M36

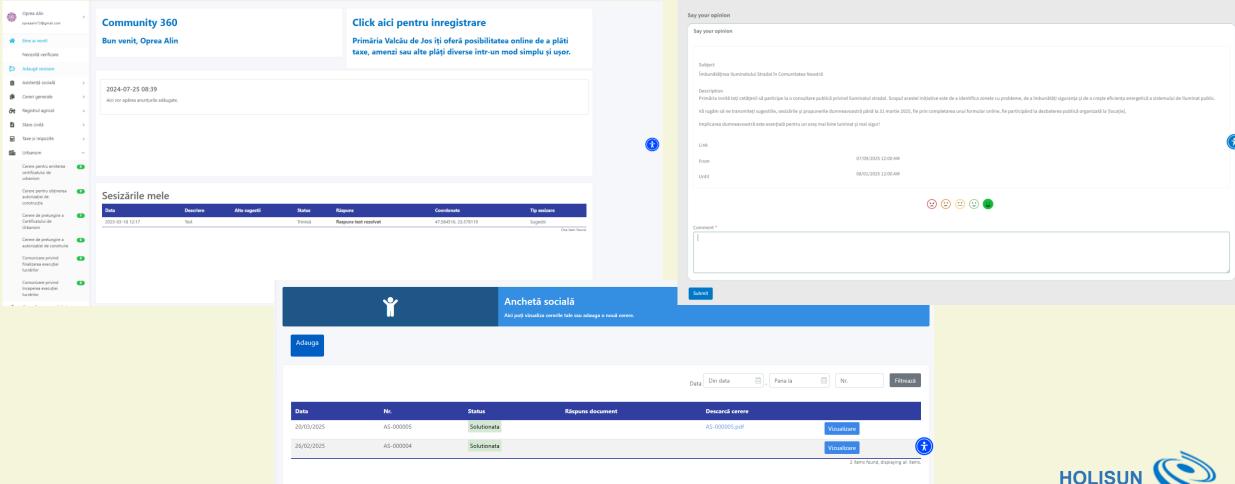






HOLISUN Contribution

1.Smart governance platform: https://cetateni.comunavimamica.ro/jw/web/userview/city_hall_portal/front/_/home



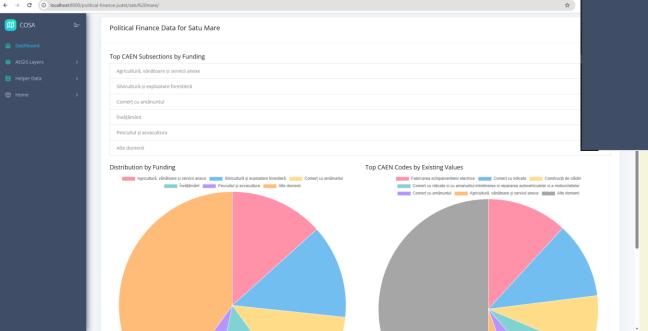


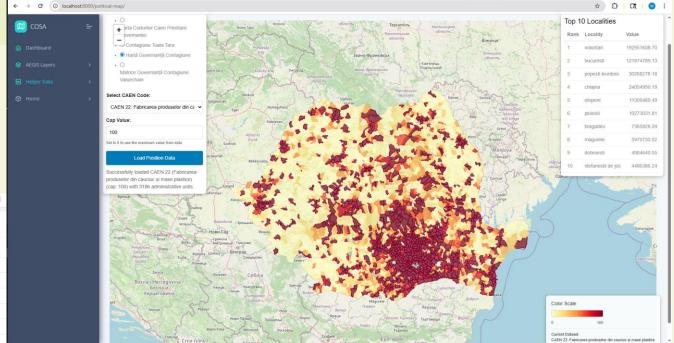


HOLISUN Contribution

1. Smart specialization platform

Government analysis: EU laws, regulation



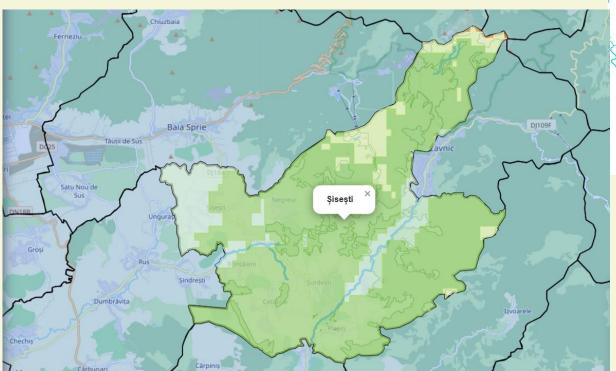


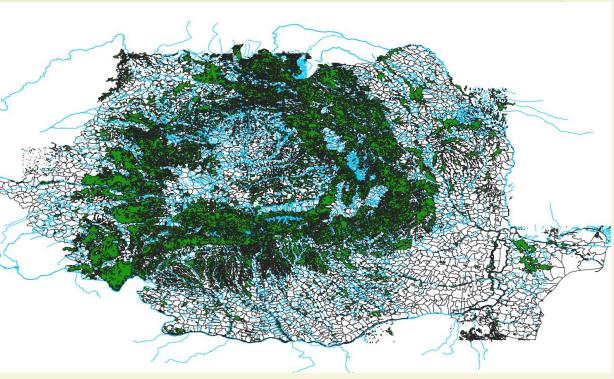


HOLISUN Contribution

1. Smart specialization platform

 Environment analysis: geological resources, climate, water, mountains..





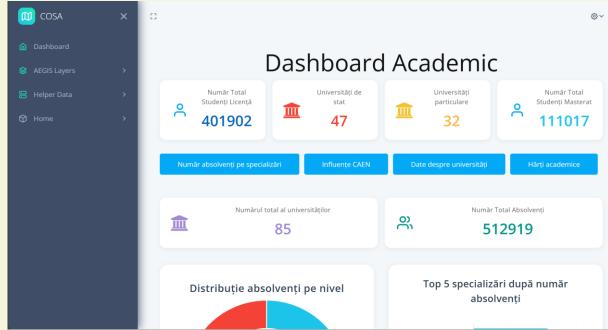


HOLISUN Contribution

1. Smart specialization platform

- Civil Society
- Academia
- Research innovation





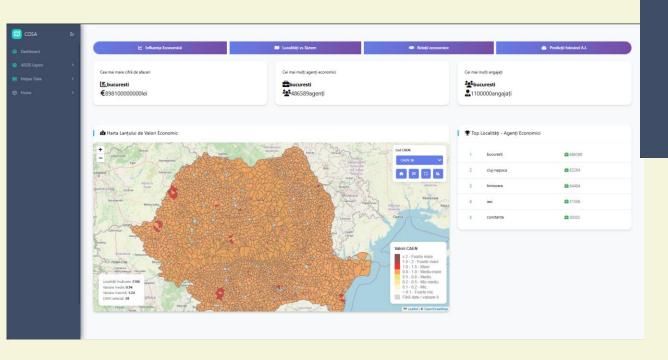


COSA

Helper Data

HOLISUN Contribution

- 1. Smart specialization platform
- Intrinsic Economic Specialization
- Contagion proximity







Project 1: Climate-Neutral Governance - Opportunities & Synergies

Strategic Opportunities



Horizon Europe Alignment: Strong alignment with Pillar II, including all six clusters



EU Mission Response: Highly responsive to the EU Mission for Smart Cities



Funding Potential: Enhanced prospects for securing substantial funding



New Proposal Development: Results can be leveraged for holistic governance models and software platforms



Advanced Integration: Incorporation of AI techniques like machine learning on open data platforms

Interdependencies with Other Projects



Foundation: Provides basis for city piloting and citizen engagement



Governance Models: Offers basis for city piloting and proposes governance models and policies



Holistic Approach: Provides foundation for city piloting and proposes comprehensive governance models



Guidelines: Offers basis for city piloting and proposes specific guidelines and standards



Knowledge Transfer: Utilizes knowledge from all RDI work packages for Community of Practice deployment



Project 2: Sustainable Energy & Environments - Scope & Objectives



Holistic Approach

The project emphasizes a holistic approach to achieving carbon neutrality at the city level, prioritizing sectors based on GHG emissions (residential, transportation, public, private) as identified in SECAPs.

Key Integration Areas

- Urban energy management
- Smart and secure power grids
- Local energy markets

Key Objectives (WP2-1)



Establish a clear local approach for energy transition across all relevant energy use sectors



Create comprehensive guidelines and practical training courses on energy efficiency and renewables



Launch and develop a collaborative multi-level energy community to implement the energy transition



14.

Initiate a collaborative energy management framework at the local level, engaging stakeholders



Identify, adapt, and apply existing and new evidence-based smart-

Project 2: Sustainable Energy & Environments - Results



Key deliverables and outcomes from the project:



Methodology

Comprehensive guide for urban decarbonization



Digital Twin Components

- Digital replication of energy infrastructure
- Actors (providers, consumers, prosumers)



Smart Solar Panels

- Intelligent systems for automatic rotation
- Continuous cleaning mechanisms



Hybrid Smart Lighting

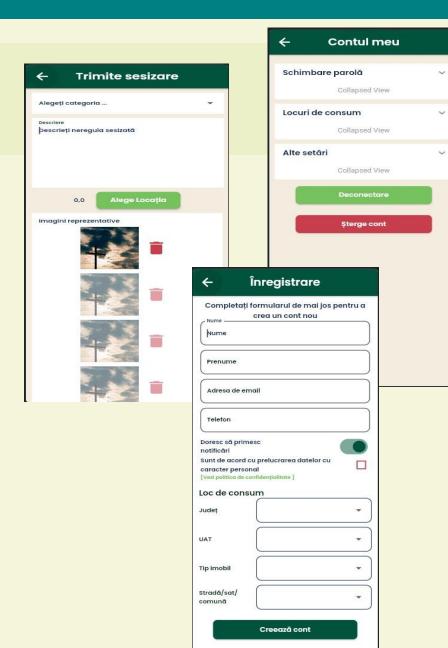
- Smart light sources and switches
- Mobile controls integration



HOLISUN Contribution

1. Application for Smart Waste Collection

- Collection calendar Personalized schedule based on the user's address.
- Automatic reminders Alerts sent the evening before collection day.
- Special campaigns Notifications about occasional bulky or special waste pickups.
- **Issue reporting** Users can report problems with text and photos.
- **Interactive map** Nearby collection points with available container types.
- Waste guide Instructions on how to properly sort and dispose of waste.







Project 2: Sustainable Energy & Environments - Opportunities & Synergies





Strategic Opportunities

EU Funding Alignment:

Active involvement in Horizon Europe, LIFE, and Interreg calls

EU Missions:

Strong alignment with EU Missions for smart and carbon-neutral cities

Dissemination Focus:

Powerful dissemination to local public authorities, civil society, NGOs, and businesses

Key Impact Areas

the Urban Energy Management

Smart Solar Technology

Smart Lighting Networks

➡ IoT Pollution Monitoring

@

Interdependencies & Synergies

With Project 1 (Climate-Neutral Governance):

Governance strategies and frameworks that Project 2's solutions will operate within

With Project 3 (Smart Sustainable Buildings):

Energy efficiency and digital twin components for buildings

With Project 5 (Smart Campus & Digital Twins):

Contribution to Digital Twin components and energy management aspects

Project Interconnection









Governance

Energy & Environments

Smart Buildings

Smart Campus



Collective Impact: Creating Climate-Neutral Smart Cities

Together, these projects form a comprehensive approach to decarbonization and smart city transformation



- Establishes foundational governance frameworks
- Creates strategic and regulatory environment
- Develops policy strategies for city piloting
- Provides standards and guidelines for Net Zero transition





- Delivers technological solutions for urban decarbonization
- Provides digital twin components for energy management
- Develops smart energy grids and pollution monitoring systems
- Creates prototypes for sustainable urban infrastructure

Collective Impact



Circular economy principles integrated into urban planning

Data-driven decision making for sustainable development

Enhanced citizen engagement and community ownership

Together, we can create climate-neutral smart cities of the future



RESEARCH PROJECTS PANEL- INNOCOMP 2025



Laura Andreica

Holisun

- Research activity: https://research.holisun.com/
- Main activity: https://www.holisun.com/

